



## **Supporter of Each Other: Responding to the socio-economic impacts of COVID-19**

### **Introduction**

The new coronavirus disease (COVID-19) is attacking societies at their core, claiming lives and affecting people's livelihoods. The potential long-term effects on the global economy are heavy. People are suffering from isolation and are struggling to stay healthy and active. Football, other sports and free-time leisure activities, in general, are only possible under strict restrictions and while practising social distancing.

Football clubs, leagues, FAs and their charities and other social organisations in the sports sector have experienced several complications when delivering their community work. Nonetheless, more than 90 organisations have joined forces to become an official supporter of EFDN's 'Supporter of Each Other' campaign, to show how they are all still supporting their local communities in numerous ways.

This report explains how supporters of the campaign can still contribute to some of the 17 Sustainable Development Goals (SDGs). In addition, the report highlights best practices from our supporters and other sports organisations.

### **What is Supporter of Each Other?**

The goal of the 'Supporter of Each Other' campaign is to inspire people, players, fans, clubs, leagues, FAs and all other organisations and companies to support each other to overcome the current COVID-19 crisis. We communicate tips and initiatives to stop the further spread of the virus, to stay healthy and socially active from home and to look after each other. The campaign informs people about the activities and initiatives taken by people, players, clubs, leagues and FAs from all around Europe. In addition to this, Supporter of Each Other also encourages everyone to contribute to fundraising initiatives, for example, from the World Health Organization (WHO) and the United Nations Foundation.

The campaign was launched by the European Football for Development Network. It has the support of more than 90 professional football clubs, leagues and FAs who are committed to their communities and social responsibilities and have the passion to cooperate and engage on a European level.



### Contributing to the SDGs during COVID-19 pandemic



- Raising money
- Cutting & donating player's wages
- Volunteering



- Delivering groceries
- Foodbanks
- Meals for health workers



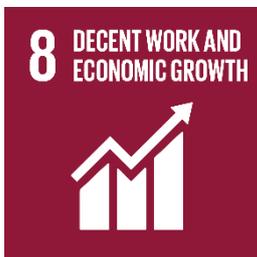
- Donating to NHS
- Mental & physical
- Fitness & nutrition



- Online projects
- Free online resources
- Webinars



- Female role models
- Dedicated activities
- Online mentoring



- Online job opportunities
- Talent competition
- Supporting local business



- Calling the elderly
- Childrens' online activities
- Delivery services



- Help local charities
- Partner with schools
- Support hospitals



### **Goal 1 – End poverty in all its forms everywhere**

This overview addresses sport's role and potential in relation to the first Sustainable Development Goal. It outlines the contribution of sport to end poverty in all its forms.

**The COVID-19 crisis is supposed to lead to economic downturns in the affected countries. A lot of people have already lost their job or are at risk of falling into poverty through reduced wages.**

The decline of global extreme poverty continues but has slowed down. The deceleration indicates that the world is not on track to achieve the target of less than 3 per cent of the world living in extreme poverty by 2030. People who continue to live in extreme poverty face deep, entrenched deprivation often exacerbated by violent conflicts and vulnerability to disasters. Strong social protection systems and governments spending on key services often helps those left behind to get back on their feet and escape poverty, but these services need to be [brought to scale](#).

**Clubs, leagues, FAs and their foundations and other social organisations can support their local community by:**

- **Raising money for the people most in need**
- **Cutting wages of football players and staff**
- **Organising volunteering projects**



**Examples of recent initiatives contributing to Goal 1**

Name of the organisation	Description of the initiative	More information
<b>Everton FC</b>	<b>Blue Family Campaign-</b> Everton’s Blue Family Campaign has enabled the distribution of essential food parcels, financial assistance for prescription purchases and delivery, mobile phone credit for those living alone, support with gas and/or electricity vouchers, giving gas and/or electricity vouchers.	<a href="https://bit.ly/3aVC1eE">https://bit.ly/3aVC1eE</a>
<b>Borussia Monchengladbach</b>	<b>Football players reduced their wages</b> - After the German Football League (DFL) shared a warning on how the COVID-19 pandemic could affect thousands of jobs, Borussia Monchengladbach’s players offered to forgo their wages.	<a href="https://bit.ly/3eiEMsw">https://bit.ly/3eiEMsw</a>
<b>AC Milan</b>	<b>AC Milan players and directors donated 1-day-salary</b> – The Italian club donated to an emergency fund supporting the health system.	<a href="https://bit.ly/3ciiqWo">https://bit.ly/3ciiqWo</a>
<b>Eredivisie</b>	<b>National volunteering platform</b> – Eredivisie Launched the national volunteer platform in cooperation with NLvoorelkaar. On this platform, everyone can offer their assistance to help or indicate if they would like some help.	<a href="https://bit.ly/2V7LF8E">https://bit.ly/2V7LF8E</a>
<b>Ferencvarosi TC</b>	<b>“Together at home” campaign</b> – The team from Budapest delivered 500 gift bags to all season ticket holders over the age of 65.	<a href="https://bit.ly/3bhXqyV">https://bit.ly/3bhXqyV</a>
<b>Legia Warszawa</b>	<b>#GOTOWIDOPOMOCY</b> – The Club have offered the finance and delivery of meals for seniors, both to individuals and to Social Assistance Centres in Warsaw and its surroundings.	<a href="https://bit.ly/3dxLgCH">https://bit.ly/3dxLgCH</a>
<b>Malmö FF</b>	<b>Nobody can do everything, but everyone can do something</b> - Staff from MFF have helped the City Mission pack food bags for the needy. They also set up a volunteer hours scheme to help those who need it most.	<a href="https://bit.ly/3dD2RsK">https://bit.ly/3dD2RsK</a>



## Goal 2 – End hunger, achieve food security and improved nutrition

This overview addresses sport's role and potential in relation to the second Sustainable Development Goal. It outlines the contribution of sport to end hunger in all its forms and achieve food security.

**As expected, COVID-19 is effecting those groups who were already the most vulnerable. Many households, which were already struggling to survive each month, are now having, more than ever severe problems in putting a warm meal on the table. Children who were depending on schools' canteens for their breakfast and/or their lunch are now left without them since the closure of schools.**

Hunger is on the rise again globally and undernutrition continues to affect millions of children. Public investment in agriculture globally is declining, smallscale food producers and family farmers require much greater support and increased investment in infrastructure and technology for sustainable agriculture is [urgently needed](#).

**Clubs, leagues, FAs and their foundations and other social organisations can support their local community by:**

- **Delivering groceries to the most vulnerable areas**
- **Organising Foodbanks**
- **Offering food for the health care system workers**



**Examples of recent initiatives contributing to Goal 2**

Name of the organisation	Initiative	More information
<b>Ferencvárosi TC</b>	<b>Donating food to a hospital</b> - In a joint action by Ferencvárosi TC and Lagardère Sports Hungary Kft., food was delivered to the heroes of the Saint László Hospital.	<a href="https://bit.ly/2VugYsW">https://bit.ly/2VugYsW</a>
<b>Celtic FC</b>	<b>“Football For Good”</b> – A campaign raising money to prepare hot meals for around 250 people, including NHS staff, delivering groceries to reach the most vulnerable and isolated through the local Foodbank network as well as, contributing funds to provide food to the most vulnerable in the community.	<a href="https://bit.ly/2XFUcBr">https://bit.ly/2XFUcBr</a>
<b>Marcus Rashford</b>	<b>Free meals for schools</b> - Manchester United striker Marcus Rashford teamed up with UK charity FareShare to deliver meals to kids that are affected by the schools’ closure.	<a href="https://bit.ly/2V6FUrb">https://bit.ly/2V6FUrb</a>
<b>FC Utrecht</b>	<b>Supporting the local food bank</b> - FC Utrecht opened the ‘FCU Drive Through’ at the Galgenwaard Stadium to help the local foodbank. Inhabitants of Utrecht could drop off products at the football stadium.	<a href="https://bit.ly/3b6nXis">https://bit.ly/3b6nXis</a>
<b>FPF</b>	<b>Raised money to feed vulnerable families</b> – Through their campaign #NuncaDesistir, the FPF raised more than € 630.000 and 150 tons of food.	<a href="https://bit.ly/2WKGieX">https://bit.ly/2WKGieX</a>
<b>Aston Villa</b>	<b>Villa Kitchen</b> - Aston Villa announced they will expand their Villa Kitchen initiative to offer up to 500 hot meals each and every week during the COVID-19 crisis.	<a href="https://bit.ly/2SWBa6r">https://bit.ly/2SWBa6r</a>



### **Goal 3 – Ensure healthy lives and promote well-being for all at all ages**

This overview addresses sport's role and potential in relation to the third Sustainable Development Goal. It outlines the contribution of sport to ensure healthy lives and promote well-being for all at all ages.

**We are experiencing a global health crisis on a global level. The COVID-19 pandemic is affecting most countries and putting their health care systems to the test. The strongest support must be provided to the multilateral effort to suppress transmission and stop the pandemic.**

The World Health Organization (WHO) is leading the global fight against COVID-19. While WHO medical experts supporting Government responses, the health agency announced the launch of the "Pass the message to kick out coronavirus" campaign by teaming up with FIFA, the international governing body of football. "You can't win a football game only by defending," he said. "To win, we need to attack the virus with aggressive and targeted tactics – testing every suspected case, isolating and caring for every confirmed case, and tracing and quarantining every close contact."

**Clubs, leagues, FAs and their foundations and other social organisations can support their local community by:**

- **Donating to a national health care system**
- **Offering mental-health and physical consultations**
- **Giving fitness and nutrition advice**



**Examples of recent initiatives contributing to Goal 3**

Name of the organisation	Initiative	More information
FC Shakhtar	FC Shakhtar launched a series of Online PE Classes.	<a href="https://bit.ly/2XvWQtj">https://bit.ly/2XvWQtj</a>
Fundacion Getafe	<b>Online medical consultation</b> - Fundación Getafe CF launched an online medical consultation service for the most vulnerable groups.	<a href="https://bit.ly/3chS0nI">https://bit.ly/3chS0nI</a>
FPF	<b>Online nutrition advice</b> - Nutritionist of the Portuguese Football Federation, being responsible for the preparation of the menus of the national teams, Rodrigo Abreu, shared his healthy eating tips for throughout the quarantine period.	<a href="https://bit.ly/3b3G8Fw">https://bit.ly/3b3G8Fw</a>
European Comission	<b>#BeActiveatHome Campaign</b> - To encourage Europeans to stay active, the European Commission launched the campaign #BeActiveAtHome as an adaptation to the current circumstances of the 2015 campaign #BeActive.	<a href="https://bit.ly/3ceXSho">https://bit.ly/3ceXSho</a>
FC Inter/ Juventus	<b>Financing medical material purchase and research</b> - Inter and their club President Steven Zhang donated 100,000 Euros to “L. Sacco” Hospital in Milan. Juventus FC has donated 300.000 Euros to support the Piedmont region.	<a href="https://bit.ly/34KXJ2V">https://bit.ly/34KXJ2V</a>
Supporter of Each Other	<b>Tips on how to stay healthy while being at home</b> – Supporter of Each Other shared a list of recommendations and tips for staying physically and mentally healthy.	<a href="https://bit.ly/3ckCdoa">https://bit.ly/3ckCdoa</a>
Supporter of Each Other	<b>How to properly wash your hands</b> – Supporter of Each Other showed how you can using your favourite (football) song to wash your hands.	<a href="https://bit.ly/34A18Bq">https://bit.ly/34A18Bq</a>
Supporter of Each Other	<b>How to create your medical mask</b> – Supporter of Each Other shared some tips on how we can protect ourselves and others by making and wearing masks.	<a href="https://bit.ly/3ckswpD">https://bit.ly/3ckswpD</a>



## Goal 4 – Quality Education

This overview addresses sport's role and potential in relation to the fourth Sustainable Development Goal. It outlines the contribution of sport to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

**COVID-19 has affected SDG 4 as schools for many are closed and remote learning is less effective and not accessible for some.**

'According to the United Nations Educational, Scientific and Cultural Organization (UNESCO), roughly 1.25 billion learners, or 72.9 per cent of total enrolled learners, worldwide have been affected by the coronavirus outbreak as of 20 March. "In this crisis, which is first and foremost a public health crisis, our thoughts are of course with the sick and all those who are suffering today and struggling against the coronavirus," says UNESCO Director-General Audrey Azoulay, adding that "We must, however, remain mobilized, because this crisis also tells us several things that are [very dear to UNESCO's mission.](#)" UNESCO is supporting Governments for distance learning, scientific cooperation, and information support.

The COVID-19 crisis has meant that several schools, universities and educational institutions have had to close all facilities whereby students attend their classes/lectures. In addition to this, national exams have been cancelled.

**Clubs, leagues, FAs and their foundations and other social organisations can support their local community by:**

- Continuing projects/programmes online
- Providing free education packs/resources for all ages
- Webinars with the industries experts discussing how COVID-19 is affecting the industry



**Examples of recent initiatives contributing to Goal 4**

Name of the organisation	Initiative	More information
<b>Chelsea FC</b>	<b>Online digital classroom-</b> Chelsea FC Foundation have continued their entrepreneur and start-up programmes but via a digital classroom, due to the COVID-19 pandemic.	<a href="https://bit.ly/3ekYFPM">https://bit.ly/3ekYFPM</a>
<b>The Premier League</b>	<b>PL Primary Stars-</b> Set up by the Premier League, PL Primary Stars offers an online collection of free, curriculum-linked resources to educate and entertain children at home.	<a href="https://bit.ly/34KvIxI">https://bit.ly/34KvIxI</a>
<b>Arsenal in the Community</b>	<b>Arsenal in the Community's BTEC-</b> Tutors are continuing to deliver classes remotely to ensure assignment deadlines are met, whilst their social inclusion staff are maintaining regular contact with the vulnerable young people, they support to assess their needs and continue to support them.	<a href="https://bit.ly/2V8LNEF">https://bit.ly/2V8LNEF</a>
<b>UEFA Foundation for Children</b>	<b>Champions Teacher</b> - The UEFA Foundation for Children asked some of the most important names in European football to become teachers and set up e-learning exercises.	<a href="https://bit.ly/2WmL2bW">https://bit.ly/2WmL2bW</a>
<b>FPF</b>	<b>FPF produced an animated video with several episodes called "Dicas dos SuperQuinas" in partnership with Panda Channel-</b> The aim is to raise awareness among Portuguese children and help families to promote good habits and behaviours.	<a href="https://bit.ly/3fFPIXe">https://bit.ly/3fFPIXe</a>
<b>Heart of Midlothian FC</b>	<b>Free online educational programme</b> - The online learning platform, which is available through Google Classroom, is supporting young people aged from 8 to 18 years old to allow them keep developing their digital skills while at home.	<a href="https://bit.ly/3br8Dw5">https://bit.ly/3br8Dw5</a>



## Goal 5 - Gender Equality

This overview addresses sport's role and potential in relation to the fifth Sustainable Development Goal. It outlines the contribution of sport to provide a safe and fair environment for women and girls and end all forms of discrimination against all women and girls everywhere, to achieve gender equality and empower all women and girls.

**COVID-19 has affected SDG 5 because womens' economic gains are at risk. There has been increased levels of violence against women. And, women account for the majority of health and social care workers who are more exposed to COVID-19.**

'The United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) has issued a [checklist for COVID-19 response](#) that includes 10 asks for Governments. Deputy Executive Director Åsa Regnér says that women carry countries' well-being on their shoulders and that right now, they are working day and night holding societies together, through health care, maternal care, elderly care, online teaching, childcare, in pharmacies, in grocery stores and as [social workers](#).

COVID-19 has caused significant implications for gender equality, both during the downturn and early recovery stages of the outbreak. The employment drop related to social distancing measures has had a large impact on sectors with high female employment shares.

**Clubs, leagues, FAs and their foundations and other social organisations can support their local community by:**

- Promoting the work women role models in football are doing to help communities
- Carrying out specialised women/girls football activity/support sessions
- Offering mentoring online programmes for female coaches



**Examples of recent initiatives contributing to Goal 5**

Name of the organisation	Initiative	More information
<b>Liv Cooke (Leading Football Freestyler)</b>	<b>Freestyle football tutorials-</b> With football on hold during the coronavirus pandemic, one of the world’s leading freestylers has helped fans remain active under lockdown. Every day, Liv Cooke a four-time world record holder, has been posting footage of herself performing a freestyle trick with instructions on how to follow suit at home.	<a href="https://bit.ly/2Zr8kNU">https://bit.ly/2Zr8kNU</a>
<b>WomeninFootball</b>	<b>WomeninFootball jobs-</b> WiF are still continuing to promote opportunities available in the football industry.	<a href="https://bit.ly/2Vsky7S">https://bit.ly/2Vsky7S</a>
<b>WomeninFootball</b>	<b>Online Round Tables-</b> WiF have hooked up with its members across the country to carry out online round table discussions to share the expertise and passion of women working in the industry.	<a href="https://bit.ly/2V5EIEV">https://bit.ly/2V5EIEV</a>
<b>This Girl Can</b>	<b>This Girl Can dance videos-</b> This Girl Can are about celebrating women getting active, no matter how they like to do it. Partnering with Disney and real families across England, they have captured some of the ways mums and kids get moving to the Disney songs they love. There are several YouTube videos for inspiration.	<a href="https://bit.ly/2RDQ40R">https://bit.ly/2RDQ40R</a>



### **Goal 8 - Decent Work and Economic Growth**

This overview addresses sport's role and potential in relation to the eighth Sustainable Development Goal. It outlines the contribution of sport to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

**COVID-19 has affected SDG 8 as economic activities have been suspended. Therefore, this has meant a lower income and less work time for people and unemployment for certain occupations.**

'Almost 25 million people could lose their jobs due to a coronavirus-induced economic and labour crisis, the International Labour Organization (ILO) has projected. In her blog, ILO Senior Economist Janine Berg warned that people in informal employment would not have social protection they need [in times of crisis](#).

The global growth rates in 2019 were already the slowest since the global financial crisis which occurred over 2008-2009. COVID-19 has been hard-hitting on what is already a weak and fragile world economy. In addition to, plunging the world economy into a recession with the potential of several consequences and historical levels of unemployment and deprivation.

**Clubs, leagues, FAs and their foundations and other social organisations can support their local community by:**

- **Promoting/creating job opportunities which can be carried out online**
- **Creating a competition to showcase people's talents e.g. for creative content creators**
- **Supporting local businesses**



**Examples of recent initiatives contributing to Goal 8**

Name of the organisation	Initiative	More information
<b>PTI Smarter Venues</b>	<b>Content Creators Competition-</b> PTI Smarter Venues created a competition for content creators to send in an example of their work that could be used during this postponement period by a sports club or venue.	<a href="https://bit.ly/3b49Qdz">https://bit.ly/3b49Qdz</a>
<b>Give to Local</b>	<b>Supporting sport, business and the local community through these difficult times-</b> GiveToLocal's purpose is to bring communities together. In these most challenging of times they are working harder than ever to ensure the community of clubs and businesses can plan for a better future.	<a href="https://bit.ly/3btilyQ">https://bit.ly/3btilyQ</a>
<b>Jobs in Football</b>	<b>Online jobs in Football-</b> Jobs in football are continuing to advertising job opportunities for people to apply for via their online platform.	<a href="https://bit.ly/2XGFeeA">https://bit.ly/2XGFeeA</a>
<b>Sheffield United FC</b>	<b>Google Meet etiquette guide</b> - The Sheffield United Community Foundation have been testing out different platforms and methods of teaching with the aim of developing a user-friendly guide. They then created and shared two Google Meet etiquette guides: one for schoolchildren and one for workers.	<a href="https://bit.ly/35OAAgl">https://bit.ly/35OAAgl</a>
<b>CAP Ciudad de Murcia</b>	<b>CAP Ciudad de Murcia-</b> By offering support to its local people, CAP Ciudad de Murcia donated partitions to local health services and small businesses to allow their staff to work, whilst being more safe.	<a href="https://bit.ly/2WoODGu">https://bit.ly/2WoODGu</a>
<b>Vanarama</b>	<b>Covid-19 Small Business Support Team</b> - The National League's sponsor Vanarama have been providing information and guidance for clubs, sole traders, the self-employed and small limited companies on how to access the funding available from the government during the Covid-19 pandemic.	<a href="https://bit.ly/35WHqAA">https://bit.ly/35WHqAA</a>



### **Goal 11 - Make cities and human settlements inclusive, safe, resilient and sustainable**

This overview addresses sport's role and potential in relation to the eleventh Sustainable Development Goal. It outlines the contribution of sport to promote equality and can serve as a platform to promote the value of diversity. Stakeholders in sport can amplify the message of equality and respect for diversity.

**Due to the COVID-19 pandemic the most vulnerable social groups, which might have been already isolated, are the ones who are suffering from social distancing and circulation bans the most. Elderly people, people with disabilities and those who live in the poorest neighbourhoods; all these groups might be left back in such a delicate time.**

Substantial progress has been made in reducing the proportion of the global urban population living in slums, though more than 1 billion people continue to live in such situations. Urgent action is needed to reverse the current situation, which sees the vast majority of urban residents breathing poor-quality air and having limited access to transport and open public spaces. With the areas occupied by cities growing faster than their populations, there are profound [repercussions for sustainability](#).

**Clubs, leagues, FAs and their foundations and other social organisations can support their local community by:**

- **Calling the elderly people to offer emotive support**
- **Offering online activities to engage children**
- **Offering delivery services for the isolated**



**Examples of recent initiatives contributing to Goal 11**

Name of the organisation	Initiative	More information
<b>Southampton</b>	<b>#SaintsAsOne</b> - Saints Foundation and Southampton FC launched a helpline to support their fans during these uncertain times.	<a href="https://bit.ly/2RB8Zcr">https://bit.ly/2RB8Zcr</a>
<b>Everton FC</b>	<b>#BlueFamily</b> – Everton in the Community have been carrying out weekly calls to thousands of fans to maintain contact and provide a friendly voice to talk to, prioritising the elderly and isolated.	<a href="https://bit.ly/3aVC1eE">https://bit.ly/3aVC1eE</a>
<b>Homeless World Cup Foundation</b>	<b>Homeless World Cup Day</b> - Its main goal is to use football to support people who are homeless but also to change perceptions and attitudes towards them.	<a href="https://bit.ly/2K7QubG">https://bit.ly/2K7QubG</a>
<b>FK Sarajevo</b>	<b>Visiting members-</b> Keeping a safe distance, the staff of FK Sarajevo visited more than 100 members. Reaching even the most remote areas of Bosnia and Herzegovina, the club distributed a little gift bag to show their solidarity during these hard times.	<a href="https://bit.ly/3bb9eD1">https://bit.ly/3bb9eD1</a>
<b>Legia Warszawa</b>	<b>#GOTOWIDOPOMOCY</b> – the Club have been offering a free of charge help/support telephone service for seniors, enabling them to obtain direct assistance in shopping for necessities via an organised volunteer service.	<a href="https://bit.ly/3dxLgCH">https://bit.ly/3dxLgCH</a>
<b>Supporter of Each Other</b>	<b>Tips and activities content-</b> Supporter of Each Other gathered together a range of tips and activities that European Clubs have been carrying out, to entertain and engage children who are in quarantine.	<a href="https://bit.ly/3bbBq8S">https://bit.ly/3bbBq8S</a>



### **Goal 17 – Partnerships for the Goals**

This overview addresses sport’s role and potential in relation to Sustainable Development Goal 17 to strengthen the means of implementation and revitalise the global partnership for sustainable development.

‘To make all the goals a reality will require the participation of everyone, including Governments, the private sector, civil society organizations and people around the world. The fight against COVID-19 is no exception.’ ()

COVID-19 has affected SDG 17 due to aggravate backlash against globalisation, as well as emphasising the importance of international cooperation on public health.

**Clubs, leagues, FAs and their foundations and other social organisations can support their local community by:**

- **Teaming up with local food banks, homeless charities etc.**
- **Helping schools continue online learning**
- **Supporting hospitals, care homes, the elderly and all of those most in need of help through volunteer schemes.**



**Examples of recent initiatives contributing to Goal 17**

Name of the organisation	Initiative	More information
<b>Supporter of Each Other</b>	<b>Become a Supporter of Each Other-</b> Through being a Supporter of Each Other, organisations or individuals can do their bit to prevent any further spread of the virus and support the people that are affected by self-isolation and other preventive measures. Together, we can overcome the COVID-19 crisis.	<a href="https://bit.ly/2XK7TPM">https://bit.ly/2XK7TPM</a>
<b>PSG</b>	<b>Paris Saint-Germain family have come together to show support to healthcare workers and to those that are most vulnerable due to the affects of COVID-19-</b> raising more than €200,000 with the sale of the special edition “Tous Unis” PSG jersey etc.	<a href="https://bit.ly/34L0pNR">https://bit.ly/34L0pNR</a>
<b>Fundación Getafe CF</b>	<b>Fundación Getafe CF launched an online medical consultation service for the most vulnerable groups-</b> This service specifically targets those who are part of the most vulnerable groups, including elderly people and those who live alone.	<a href="https://bit.ly/3bhFwfH">https://bit.ly/3bhFwfH</a>
<b>European Clubs</b>	<b>European clubs don't let food go to waste-</b> e.g. Juventus FC made a donation. Aston Villa made food donations to homeless charities as well as Fulham FC Foundation.	<a href="https://bit.ly/2VeAkne">https://bit.ly/2VeAkne</a>
<b>FC Utrecht</b>	<b>FC Utrecht has been helping its local food bank-</b> FCU created a Drive Through at the stadium to help local food banks in Utrecht.	<a href="https://bit.ly/2VCFZ5y">https://bit.ly/2VCFZ5y</a>
<b>Chelsea FC</b>	<b>Online classes-</b> Chelsea FC decided to keep delivering the programmes they usually implement across London by adapting their educational initiatives to the school closures which are currently keeping home all children in the UK.	<a href="https://bit.ly/2z6M7v7">https://bit.ly/2z6M7v7</a>



## **BECOME A SUPPORTER OF EACH OTHER (INDIVIDUALS)**

- Follow official information and guidelines of your national government and the WHO
- Try to support other people in your community. Especially the ones who are in isolation and need your help!
- Stay fit and active at home
- Share ideas and information on how to stay healthy and active
- Use your communication channels to inspire others
- Donate money for health care and other organisations who are fighting against COVID-19
- Participate in online challenges that support the efforts of local authorities
- Download the '[Supporter of Each Other](#)' visuals to raise awareness
- Follow 'Supporter of Each Other' on [Facebook](#), [Twitter](#) and/ or [Instagram](#) and use #SupporterofEachOther on your media channels

**Several organisations have already signed up for the initiative Your organisation can also become an Official Partner for free!**

## **BECOME AN OFFICIAL PARTNER OF SUPPORTER OF EACH OTHER (ORGANISATIONS: CLUBS, LEAGUES, FAS, NGOS, MEDIA, COMPANIES, ETCETERA)**

- Sign up to 'Supporter of Each Other' by filling out the Registration form
- Download the '[Supporter of Each Other](#)' visuals to raise awareness
- Follow 'Supporter of Each Other' on [Facebook](#), [Twitter](#) and/ or [Instagram](#) and use #SupporterofEachOther on your media channels
- Use your communication channels to share official information and guidelines of your national government and WHO
- Raise money for health care and other organisations who are fighting against COVID-19 and encourage players and other employees to participate
- Donate food to food banks and hospitals
- Organise support for people at risk from isolation
- Share ideas and information on how to stay healthy and active
- Participate in online challenges that support the efforts of local authorities